

XII. International Balkan and Near Eastern Congress Series on Economics, Business and Management-Plovdiv/ BULGARIA

Plovdiv, BULGARIA

April 20-21, 2019

Program

10:00 – 10:45	Opening Ceremony	Hall 1	Prof.Dr. Rasim YILMAZ, IBANESS Prof.Dr. Ahmet KUBAŞ, IBANESS Prof.Dr. Dragica ODZAKLIESKA, Dean, Faculty of Economics in Prilep, University St. Kliment Ohridski-Bitola, Republic of North Macedonia Prof.Dr. Eng. Dimitar Kirilov DIMITROV, Rector, University of Agribusiness and Rural Development
	Openening Presentation		Assist. Prof. Ivanka SHOPOVA Contemporary Trends and Prospects of Bulgarian Tourism
10:45 – 11:00	Coffee Break		
11:00 – 12:00	Parallel Session I	Hall 1 Chair Person: Prof.Dr. Mariana IVANOVA	
		Mariana IVANOVA Nazan ARİFOGLU SEN Mustafa OGUTCU Selcuk BİRER Ekaterina ARABSKA	Social Entrepreneurship Skills and Ecological Vegetable Gardening Training for People with Disabilities: Example of the ECOGARD Project
		Hasan VURAL	A Statistical Approach to Classification of Agricultural Regions
		Hasan VURAL Zafer ŞEN	Food Industry in Turkey and Development Possibilities
		Nurcan ÖZKAN	Investigation of Farmers' Views on Chemical

			Struggle in Some Villages of Babaeski District of Kırklareli Province
		M. Ömer AZABAĞAOĞLU Onur CEYLAN	Analysis of Fruit and Vegetable Purchase Behavior of Consumers Living in Edirne Province of Turkey
		Lubcho TRICHKOV Valentina MARINOVA	Regional Planning in the Forestry Sector in Bulgaria Carried Out by Regional Development Plans of the Forest Territories
		Natally STOYANOVA	Implementation of a European Common Agricultural Policy (CAP) after 2020 in Bulgaria
11:00 – 12:00	Parallel Session I	Hall 2 Chair Person: Prof.Dr. Adnan GERÇEK	
		Kiril BORISOV	The Economic Significance Of Sport
		Adnan GERÇEK Özge ALTINSOY	Structural Equation Modeling Analysis Overview of the Tax Compliance and Revenue Administration in Turkey
		Halil SERBES Nur Belkıs BEKTAŞ Özhan ÇETİNKAYA	An Assessment of the Efficiency of Public Education Expenditures in terms of Functional Classification in Turkey
		Dilşad AKAL Ali İhsan ÖZDEMİR	Evaluation of Technological Investments on Production Process
		Havva ARABACI	The Effect of the Extension of Credit Card Installments Periods on the Economy
		Mutlu ERBAY	Creative Sector: Art Marketing and Productivity
		Ognyana STOICHKOVA	Culture Financing Models
11:00 – 12:00	Parallel Session I	Hall 3 Chair Person: Assoc. Prof.Dr. Sevdalina DIMITROVA	
		Nurcan ÖZKAN Serap ÖZTÜRK	Investigation of the Competency of Biology Teachers in Secondary Schools in Edirne Province
		Stoyko STOYKOV Sevdalina DIMITROVA Rumen MARINOV	The Need to Develop Educational Human Resource Capacity in the Security Sector
		Özgür ALTINEL Nursel TÜRKSOY	The Importance of Winter Tourism in Tourism Diversification
		O. Erdal ŞAHİN	The Construction of Hagia Sophia as an Imperial

			Space and the Process of Change
		Yeliz SARI NAYİM B. Niyami NAYİM	Evaluation of the Tourism Potential of the Tekkeönü (Historical Kromna City) Village Landscape, Northwestern Anatolia
		Mehmet Akif YALÇINKAYA	A Verse Petition By Sadi
		Nuri Özer ERBAY	Atatürk House Museum and Environmental Protection
		Krasimir LEVKOV	Results from A Questionnaire On Senior Tourism In Bulgaria
11:00 – 12:00	Parallel Session I	Hall 4 Chair Person: Prof.Dr. Adil OĞUZHAN	
		Adil OĞUZHAN Havva GÜLTEKİN	Sanayileşme ve Ekonomik Büyümenin Çevre Kirliliğine Etkisi: MINT Ülkeleri Örneği
		Kazım DEVELİOĞLU	Clustering Emerging European Countries Based on Competitiveness Pillars: A Business Strategy Perspective
		Mustafa UNVER Jülide YALÇINKAYA KOYUNCU	Does Tax Burden Foster Shadow Economy?: An Empirical Analysis
		Cüneyt KOYUNCU Mustafa UNVER	The Association between Health Expenditure and Productivity in Asian Countries
12:00 – 13:00	Parallel Session II	Hall 1 Chair Person: Assoc. Prof.Dr. E. Recep ERBAY	
		Seyfi AKTOPRAK Fatih GÖREN	Türkiye’de Kamu Kurumu Niteliğindeki Meslek Kuruluşları Üzerine Bir Çalışma: Odalar Örneği
		Selçuk TEKİN	Private Rulings in Turkish Tax Law
		Miray ÖZDEN E. Recep ERBAY	The Role of Citizen Participation in Sustainable Development
		E. Recep ERBAY Duygu TULGAR	The Importance of Integrated Industrial Cooperatives in terms of Sustainable Development
		Aykut TAVŞANCI Selçuk TEKİN	Cumhurbaşkanlığı Hükümet Sisteminde Yürütmenin Vergilendirme Yetkisi
		E. Recep ERBAY Ahmet AKTUNA	Sosyal Medyanın E-Ticaret Üzerine Etkisi
		E. Recep ERBAY	Uluslararası Turizmin Gelişmekte Olan Ülkelere

		Berfin HEMEN	Sosyo-Ekonomik Etkisi
		Mehpare MALIKOVA	Azerbaycan Ekonomisi
12:00 – 13:00	Parallel Session II	Hall 2 Chair Person: Asst. Prof.Dr. Olgun Irmak ÇETİN	
		Aysun ATAGAN ÇETİN	Doğal Kaynak Muhasebesinin Türkiye Muhasebe Standartlarına Göre Değerlendirilmesi
		Olgun Irmak ÇETİN	Üniversite Öğrencilerinde Tutum ve İzlenim Yönetimi Arasındaki İlişkinin İncelenmesi
		Saffet KARAYAMAN	Okul Yöneticilerinde Duygusal Zekâ ve İşyeri Mutluluğu İlişkisi
		Necmiye Tülin İRGE Ayşegül ÖZKAN	Girişimcilik ve Öz Yeterlilik İlişkisinde Kuşak Farklılıkları: İstanbul İlindeki Vakıf Üniversitelerinde Bir Araştırma
		Aytül ÇOLAK	Türkiye’de Kıdem Tazminatı Uygulaması ve Kıdem Tazminatı Fonu Tartışmaları
12:00 – 13:00	Parallel Session II	Hall 3 Chair Person: Prof.Dr. Mahmut GÜLER	
		Ali İhsan DURGUT Seyhan BİLİR GÜLER	Küresel Rekabet Ortamında İşletmeler Arasındaki Stratejik İşbirliği
		Seyhan BİLİR GÜLER Burak Mert PARLIYAN	Innovative View in Risk Management: Corporate Risk Management
		Mahmut GÜLER Burçak SOYER	Yükseköğretim Kurumlarında Stratejik Risklerin Kurumsal Boyutu
		Karolina ILIESKA	New Marketing Paradigm For Gaining A Competitive Advantage And Creating Value For Customers
		Popova IVANKA	Marketing Profiling of Participants in Organisation of Producers and Traders of Organic Production
		Yasemin ÇABUK Dilek ALTAŞ	Cost Analysis of Home Health Services: The Case of Tekirdağ Province
12:00 – 13:00	Parallel Session II	Hall 4 Chair Person: Asst. Prof.Dr. Petar PETKOV	
		Ahmet YÜKSEL	Empowerment and Innovation
		Petar PETKOV	On Some Issues for Inconsiderable Influence

			of Negative Nominal Interest Rates In Bulgarian Commercial Banks Performance
		Valentin IRMOV Petar PETROV	Advantages of Vaccination
		Valentin IRMOV Petar PETROV	Cervical Cancer Vaccine Prophylaxis
		Valentin IRMOV Petar PETROV	Vaccination as a Prophylaxis of Cervical Carcinoma
		Valentin IRMOV Petar PETROV	The Most Common Viral Causes of Cervical Carcinoma
		Valentin IRMOV Petar PETROV	Vaccine Of Cervical Cancer- For And Against
		Valentin IRMOV Petar PETROV	The Vaccine Prophylaxis of Cervical Cancer in Bulgaria
13:00 – 13:30	Lunch		
13:30 – 14:30	Parallel Session III	Hall 1 Chair Person: Prof.Dr. M. Ömer AZABAĞAOĞLU	
		Hasan VURAL	Türkiye’de Hayvansal Üretimin Ekonomik Yapısı ve Pazarlama Sorunları
		Hasan VURAL Fatma CİHANGİR	Türkiye’de Beyaz Et Sektörünün Gelişimi ve Sorunları
		Derya İlkay ABDİKOĞLU Fatma LORCU	Ridit Analizi ve Bir Uygulama
		Yakup NOGAY M. Ömer AZABAĞAOĞLU	Üreticilerin Mısır Tohumluğu Tercihlerini Etkileyen Faktörler
		Ahmet Çelik M. Ömer AZABAĞAOĞLU	Özel Bankalarda Tarımsal Kredi Uygulamaları ve DenizBank Örneği
13:30 – 14:30	Parallel Session III	Hall 2 Chair Person: Asst. Prof.Dr. Beyhan YAŞLIDAĞ	
		Beyhan YAŞLIDAĞ	Blochchain and Crypto Money
		Beyhan YAŞLIDAĞ	Financial Markets in Balkan Countries and A Study on Regulations Which Must Be Constructed
		Bilge KURAL Ayşe ŞAHİN	Ağızdan Ağıza Pazarlamanın Elektronik Ürün Satın Alma Davranışı Üzerindeki Etkisi

		Arzu EREN ŞENARAS Şahin İNANÇ	System Dynamics for the Electricity Market
		Yavuz Selim BALCIOĞLU Ferhat PAKDAMAR	Modeling of Laughing Mimic Caught with Motion Capture Technology using Fuzzy Logic
		Hakan ÇETİNOĞLU	An Analysis of the Effect of Trade Openness on the Global Competitiveness
13:30 – 14:30	Parallel Session III	Hall 3 Chair Person: Assoc. Prof.Dr. Mustafa UNVER	
		Herdi SAHRASAD Al CHAIDAR Dedy TABRANI	Religion, Society and Democracy: Arab Spring and Complexity of Problems in Middle East, A Preliminary Note from Indonesia
		Hakan CAVLAK Gizem SINIR	Post-Kolonyalizm ve İnsan Hakları: Libya Örneği
		Hakan CAVLAK Tuğçe GÜMÜŞ	Feminizm ve Uluslararası İlişkiler: İsveç Örneği
		Alpay HEKİMLER	2009/38/EG Sayılı Direktif Kapsamında Avrupa Düzeyinde Çalışanların Yönetime Katılım Hakları
		Oktay HEKİMLER	A Brief Evaluation of Romania's EU Presidency in the Process of European Integration
		Yusuf ESMER Onur ŞAYLAN	Link of Industry 4.0 and Organizational Transformation
		Emrah TOKGÖZ Onur ŞAYLAN	The Smartphone Purchase Intention of the University Students in Terms of Demographic Characteristics: The Sample Of Çan Vocational School
		Nevin DEMİRBAŞ	Is It Possible to Reduce the Production, Harvest and Post-Harvest Losses in Orchards with Good Agricultural Practices?
14:30 – 15:30	Parallel Session IV	Hall 1 Chair Person: Prof.Dr. Ahmet KUBAŞ	
		Ahmet KUBAŞ	Yeni Girişimcilerin Kazanılmasından Kullanılan Yöntemler
		Ahmet KUBAŞ	Girişimcilik Kaynakları ve Eğitimi

		Fulya ATAK	Tekirdağ İli Süleymanpaşa İlçesinde Sosyo-Ekonomik Yapının Gelişimi
		Hamdi SARIER	Trakya Tarımında Seracılığın Önemi
		Sema KAHRAMAN BAYRAK E. Recep ERBAY	KGF Mevzuatı, KGF Teminatları ve KGF Finansmanının KOBİ'lere Katkısı
		Nilay ALTINBAŞ	Mobbing İlişkilerinin İşletme Verimine Etkileri
		Emine DEMİR	Türk Parası Kıymetini Koruma Hakkında 32 Sayılı Karar İlişkin İhracat Bedellerinin Türkiye'ye Getirilme Zorunluluğu
		Ayşe ATILGAN SARIDOĞAN	UFRS 17 Sigorta Sözleşmeleri Standardının Sigorta Sektörüne Etkileri
14:30 – 15:30	Parallel Session IV	Hall 2 Chair Person: Assoc.Prof.Dr. Igor ZDRAVKOSKI	
		Erinda MISHO	Development of Environmental Protection Law in Albania towards Full Approximation with the Acquis Communautaire
		Fadil SADIKU	Government Fiscal Policies Influence on Kosovo Economy Development
		Emi MALAJ	Relationship Between Poverty and Corruption in Eastern European countries: an Empirical Analysis
		Igor ZDRAVKOSKI Miroslav ANDONOVSKI Ljupce MARKUSHESKI Pece NIKOLOVSKI	Concept of the Accounting System of Costs for Activities and Processes
		Jovelin M. LAPATES Adelda CUNANAN Hazel Jean M. ABEJUELA	ICT Integration in the Workplace: Its Impact to the Community
14:30 – 15:30	Parallel Session IV	Hall 3 Chair Person: Assoc.Prof.Dr. Miroslav ANDONOVSKI	
		Joanne Rieta MIRANDA	Overcoming Disabilities: A Profile of Exceptional Women with Special Needs
		Joanne Rieta MIRANDA	Identifying the Mindset of Deaf Students in Learning Anatomy and Physiology
		Leonilo B. CAPULSO	Level of Awareness, Implementation and

			Engagement Of Senior High School Teachers And Students On The Supreme Student Government Program And Activities Of A Select Senior High School In The Division Of Pampanga, Philippines
		Marija Midovska PETKOSKA Milena Boshkoska KLISAROSKI	Benefits from the Implementation and Application of a Performance Measurement System
		Ljupce MARKUSHESKI Igor ZDRAVKOSKI Miroslav ANDONOVSKI	Data Mining Process
15:30 – 16:30	Parallel Session V	Hall 1 Chair Person: Prof.Dr. Kazım DEVELİOĞLU	
		Seren ÇELİMLİ Hakan ADANACIOĞLU	Kuru Gıda ve Bakliyat Ürünlerinin Pazarlanmasında Sosyal Medya Platformlarının Kullanımına Yönelik Bir İnceleme
		Hakan ADANACIOĞLU	Kiraz Pazarlamasında Üreticilerin Kararlarını Etkileyen Faktörler: İzmir İli Kemalpaşa İlçesi Örneği
		Filiz KINIKLI Hakan ADANACIOĞLU Cemile YILMAZ Gizem ÖZER	Patateste Pazarlama Kanallarına Göre Satış Fiyatlarının Karşılaştırılması: İzmir İli Ödemiş İlçesi Örneği
		Yüksel OKŞAK Jülide YALÇINKAYA KOYUNCU	Hesap Verilebilirliğin Rant Üzerine Etkisi: Panel Veri Analizi
		Yüksel OKŞAK Jülide YALÇINKAYA KOYUNCU	Hükümetin Etkinliği Rantları Etkiler Mi?
		Yüksel OKŞAK Cüneyt KOYUNCU	Kişi Başına Milli Gelir İthalatı Tetikler mi Eş-bütünleşme Analizi
		Yüksel OKŞAK Cüneyt KOYUNCU	Parasal Tabanın Büyüme Üzerindeki Uzun Dönem Etkisi Türkiye Örneği
15:30 – 16:30	Parallel Session V	Hall 2 Chair Person: Tatjana SPAESKA	
		Regina NAVICKIENE Ruta MEISTE Raminta SADAUSKAITE	Perspectives of Green Pilgrimage Tourism in Lithuania

		Visar MALAJ	Tourism factors in Mediterranean Countries: An Empirical Analysis
		Aleksandar MATESKI Emilija GJORGJIOSKA	Violations of Trademark Rights from the Average Consumer Perspective
		Angjeleska MAJA Katerina BOJKOVSKA	Impact of Branding on the Success of Enterprises on Food Products Market
		Peter HARMATH	T Fitting Organizational Structure with Needs for Networking – Selected Case Studies of Serbian Small and Middle Sized Transport Companies
15:30 – 16:30	Parallel Session V	Hall 3 Chair Person: Prof.Dr. Dragica ODZAKLIESKA	
		Rasim YILMAZ	Overview of Sovereign Wealth Funds: The Case of Turkey Wealth Fund
		Rasim YILMAZ	The Relationship Between Yield Curve and Recession: The Case of the USA
		Rasim YILMAZ	Forecasting the Future of Turkish Economy by Using Forward-Looking Indicators
		Dragica ODZAKLIESKA Tatjana SPAESKA Aneta RISTESKA-JANKULOSKA Emilija GJORGJIESKA	Perspectives of Investment Banking in the Republic of North Macedonia
		Fanka RISTESKA Tatjana SPASESKA Aneta RISTESKA JANKULOSKA Dejan ZDRAVESKI	Supervision of Banking Institutions in the Function of the Stability of the Financial System
		Petraq MILO	Economic and Monetary Policy in Albania during the Interwar Period
17:00-17:30	Closing Ceremony		

